

California Privacy Rights - Direct Marketing

Updated as of August 29, 2016

If you are a California resident and a customer of American Eagle Outfitters, Inc. or its affiliates or subsidiaries (collectively, "AEO"), you have the right to request information from AEO regarding the manner in which AEO shares certain categories of your personal information with third parties, for the third parties' direct marketing purposes. California Civil Code § 1798.83 provides you with the right to submit a request to AEO (at its designated address listed below) and receive the following information:

1. The categories of personal information AEO disclosed to third parties for the third parties' direct marketing purposes during the preceding calendar year;
2. The names and addresses of third parties that received such information; and
3. If the nature of a third party's business cannot be reasonably determined from the third party's name, examples of the products or services marketed.

You are entitled to receive a copy of this information in a standardized format and the information will not be specific to you individually.

AEO designated email address for such a request is privacy@ae.com.